

Objective

The overall aim of the project is to support the development of socially inclusive and competitive value chains for chickpeas, lentils and mung beans in Punjab and Sindh, with spill-over effects in Khyber Pakhtunkhwa.

The specific objectives are:

- To identify and analyse barriers, opportunities and options for developing inclusive competitive pulses value chains.
- To strengthen the capacities of pulses industry stakeholders and actors.
- To inform policy that facilitates the development of inclusive competitive pulses value chains.
- To demonstrate successful value chain development methods and practices for scaling out of pulses value chains.

Expected scientific results

- Methodological contribution to the scientific community through the incorporation of social inclusion in value chain analysis.
- Development of methods to influence policy that supports the function and development of competitive, socially inclusive value chains.
- Design and implementation of best practice, inclusive value chain models and scaling-out pathways.
- Collection of data on how specific pulses markets operate and the consumer segments' preferences and willingness to pay.

Expected impact/outcomes

- Integration of smallholder farming families into, and benefiting from, competitive and inclusive pulses value chains.
- Increased profitability of pulses value chains with benefits shared equitably.
- Consumer-defined quality standards met by products from the project's demonstration pulses value chains.
- Evidence of co-innovation among chain members in product, processes and business practices.
- Increased level of gender empowerment in pulses value chains.
- Improved household welfare (income and nutrition security) through empowerment of women in pulses value chains.
- Identification and implementation of policy provisions that incentivise and support value chains.
- Men and women smallholder farmers participating in market-oriented production systems and collaborations with other farmers and chain members.

