

ACIAR

Pacific Agribusiness Research for Development Initiative (PARDI)

Fisheries Program

SEA GRAPES (Nama) – Shamron Pickering







About Us

Pacific Seaweeds Ltd is a small family owned company based in Fiji.

We produce edible seaweed and other marine products. All our seaweed are sustainably harvested from the wild, including our premium grade sea grapes.





This business is our passion; it is what drives us. Empowering & helping women in island communities to generate an income and improving their livelihoods, makes it even better.



Product Development



Through traditional methods, research, technology, investment & innovation we now have Pacific Seaweed's Sea Grapes SEA GRAPES

Pacific Seaweed

a wonderful garnish for seafood, cold meats and salads

150g NET

Pacific Seaweeds Sea Grapes on TV









Local Market - Denarau

🚳 Fabulous experience - The ... 🗙 🕇 🕂

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"Best Seafood dinning experience"

If you ever have the chance to eat here, don't hesitate or second guess your decision. I happen to be visiting denerau for business with a colleague. We had made a decision that we were going to dine in house (Westin) after a long day on the road. The kitchen is what we chose. Cut a long story short, we happened to meet Micheal the Exec Chef whom through our conversation found out we would be dinning at his restaurant, offered to organize our meals for us. What a bonus!! Upon being seated we were greeted with our starters of beet root cured salmon (this is a must), a seafood cone, scallops with mango and sea grapes, and for the main squid ink spaghetti with crab meat. We thought at first Wow this is great until Micheal paired our meal with a Sam Miranda Riesling.

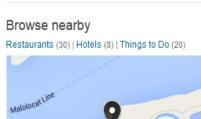
At some point through the entree I believe we forgot about the other party present and marveled at the pure joy and ecstasy that was happening in our mouths. Conversation was some grunts and couple of words in between mouth full.Very unforgettable!!!

Even though the salmon was my favorite and so unique, I must state for the record that the spaghetti was my number two followed by an equal third place for the seafood cone and scallops. But really, I would have them ALL on my next visit.

After 3 bottles of wines at dinner and copious amounts of beers prior, I still remember all the dishes and the whole experience. That for itself speaks volumes of the whole dinning experience at the Kitchen.

thank you Michael and thank you to all your staff for an unforgettable night of pure dinning pleasure.

I say this once again, don't miss out on such a great opportunity to treat your taste buds. 10 Stars from me.



ASK

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Popular Denarau Island restaurants







Testing the Market

- We attended 3 trade shows last year with our sea grapes with much gratitude and thanks to PARDI/ ACIAR, PIPSO, & Pacific Trade & Invest and the SPC EU IACT.
- Trade Pasifika, Suva, Fiji PIPSO 2014
- Fine Foods Show, Melbourne, Australia
 Pacific Trade & Invest, SPC EU IACT
 2014
- SIAL, EU's biggest Food trade show, Paris, France – Pacific Trade & Invest, SPC EU IACT 2014



New Product Showcase

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Show Melbourne Aristralia

Fine Food Australia on SBS News

Abby Dinham reporting SBS World News

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ods Pacific showcasing their products at the Fine Food 2014 in Melbourne, Australia Million of

Fijian Exporters Show Products in Australia

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EXPORT

bitors get to meet ntial Australian and national buyers r one roof

Fijian exporters are showcas

24,000 visitors And 1000 exhibitors are

And 1000 exhibitors are attending the Fine Food 2014 and is an ideal forum for Fijian premium niche products at such a high profile show and to check

Pacific Seaweeds Sea grapes



Pacific Seaweeds

 Pacific Seaweeds is the first and only company in Fiji to successfully export sea grapes



Phase 2: Shelf Stability

Vinaka Vaka Levu & Thank you

- PARDI/ ACIAR
- IMR
- JAMES COOK UNIVERSITY
- SPC EU IACT
- PACIFIC TRADE & INVEST
- PIPSO
- MINISTRY OF FOREST & FISHERIES
- UNIVERSITY OF THE SOUTH PACIFIC



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Pacific Seaweeds Sea Grapes

www.pacificseaweeds.com

Savour the Wild Pacific

SHAMRON PICKERING MANAGING DIRECTOR

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