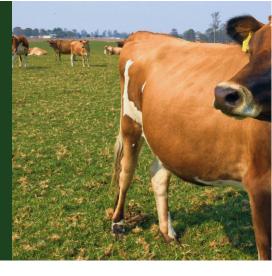


Increasing the safe production, promotion and utilisation of indigenous vegetables by women in Vietnam and Australia



Key details	
Location	
Vietnam	
Duration	
Start Mar 2008	End Sep 2012
Budget	AUD 1,251,823
Commissioned	organisation
Department of P	rimary Industries, Australia
Partners	
Vietnam - Other	organisations; Vietnam
Academy of Agr Women's Union	icultural Sciences; Vietnam
Project Leader	
Suzie Newman	- Department of Primary
Industries	
Program	Agribusiness
Project code	AGB/2006/112

Overview

There is increasing demand for indigenous vegetables in Vietnam, and a significant role played by women in their production. Increasing demand also exists within Australia for products within the Asian vegetable range. The aim of this project was to improve farm income in rural areas of Vietnam by increasing the skills of women in the safe production, promotion and utilisation of indigenous vegetables. The project also analysed and quantified existing and potential market

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opportunities, assessed factors that may improve the competitiveness of those vegetables in the marketplace and developed supply chains that could continue to support the development of communitybased indigenous vegetable production.



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