

Improving market integration for high value fruit and vegetable production systems in Indonesia



Key details

Location

Indonesia

Duration

Start Dec 2013

End Dec 2018

Budget

AUD 1,359,552

Commissioned organisation

The University of Adelaide

Partners

Bogor Agricultural University; Indonesian Centre for Horticulture Research and Development

Project Leader

Randy Stringer - University of Adelaide

Program

Agribusiness

Project code

AGB/2009/060

markets is not well documented. Policymakers lack knowledge of successes from promoting small farm participation in Indonesia's modern horticultural chains.

The project formulated lessons learned from past research; determined factors influencing success of farmer and trader links to modern markets; strengthened engagement between industry, government and researchers; and built capacity of researchers and policymakers. The research collected data on producers, traders, and food retailers using literature reviews, surveys with key stakeholders and case studies.

Results included higher returns to Indonesian smallholders, improved productivity and quality products, and more efficient and competitive domestic fruit and vegetable value chains.



Overview

This project aimed to grow and develop Indonesia's fresh fruit and vegetable value chains, focusing on ways that smallholders and rural communities could participate and benefit more fully.

Why so few Indonesian smallholder farmers move up the value ladder into more competitive, profitable