

Revision and update of Markets for the Poor (M4) and Agribusiness Master Class (AMC)



Key details

Location

Indonesia, Vietnam

Duration

Start Jun 2018

End Nov 2019

Budget

AUD 222,311

Commissioned organisation

[The University of Adelaide](#)

Project Leader

Professor Wendy Umberger, University of
Adelaide

Program

[Agribusiness](#)

Project code

AGB/2018/121

specifically mainstreams contemporary gender equity, social inclusion and women's economic empowerment principles and approaches.

This project reviewed, updated and developed innovative new content, learning resources and delivery models for the "Making Value Chains Work Better for the Poor" Toolbook (M4P) and the ACIAR Agribusiness Master Class (AMC). There was a focus on mainstreaming and integrating contemporary gender equity, social inclusion and women's economic empowerment principles and approaches. The project also explored more sustainable delivery models that integrate contemporary remote and on-line learning approaches and technologies. A community of practice was established, whilst opportunities for enhancing private sector engagement were explored.

The project also contributed towards a wider goal of building capacity in agribusiness research-for-development methods of young researchers, development specialists and innovative agribusiness operators.

Overview

This project aimed to develop innovative agribusiness research learning resources and delivery models for the Asia Pacific that

Project outcomes

- Reviewing and updating the M4P Value Chain Toolbook and case studies.
- Reviewing and improving the content, format and delivery of the Agribusiness Master Classes.

- Developing a community of practice and exploring business models for delivery of M4P Value Chain Toolbook and Agribusiness Master Class program throughout the Asia-Pacific.



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