

A constraints analysis of mango supply chain improvement in Pakistan



Key details

Location

Pakistan

Duration

Start Mar 2006

End May 2006

Budget

AUD 108,455

Commissioned organisation

The University of Queensland

Partners

University of Queensland

Project Leader

Associate Professor Ray Collins, School of Natural and Rural Systems Management, The University of Queensland

Program

Horticulture

Project code

PLIA/2005/159



Overview

This project identified the various components of the representative supply chains for mangoes in Pakistan and associated impediments and constraints. In addition to providing a scope for a subsequent supply chain project, this stand alone study provided valuable information on existing supply chains in Pakistan.

Project outcomes

- Identified the types of markets, their needs, and the various components and associated impediments in representative supply chains.
- Reviewed the policy environment influencing mango production, distribution and marketing and assessed if this was likely to hinder development of more competitive mango supply chains.
- Identified options to build better commercial linkages between all components of the supply chain.
- Provided recommendations for an R&D project to improve the competitiveness of mango supply chains in Pakistan.



ACIAR

Australian
Aid 